

TECHNOLEGAU IAITH A LLEFERYDD || SPEECH AND LANGUAGE TECHNOLOGIES



SALT CYMRU SPECIAL INTEREST GROUP LAUNCHED

Rod Webster (WEFO), Gruffudd Prys (Language Technology Unit), Ieuan Wyn Jones AM, Dewi Bryn Jones (LTU), Delyth Prys (LTU), Sian Hope (Bangor University), Llion Jones (Canolfan Bedwyr)

The Speech and Language Technologies Cymru Special Interest Group (SIG) was formally launched on March the 20th by Ieuan Wyn Jones, the Deputy First Minister and Minister for Economy and Transport. The SIG serves as a platform to bring together parties from Academia and Industry in Wales who share an interest in using and developing Speech and Language Technology (SALT).

Addressing the audience of Welsh business and Academics, Ieuan Wyn Jones declared that "the Welsh economy can benefit greatly from this project by applying lessons learned in the bilingual context of Wales to the world's multilingual situation".

LAUNCH HIGHLIGHTS



Dr Oggy East (left) presented the work of Semantise, who specialize in effective data management for education organizations. He described how a short KTP in association with Bangor University's Language Technologies Unit (LTU) was allowing his company to employ a part-funded graduate to tailor its products for the Welsh market, paving the way for multilingual support within its products that will enable Semantise to target international export markets.

>> www.semantise.com



Dr Richard Sheppard (left) is the CEO of Draig Technologies, who provide software services in Wales and the UK including SharePoint solutions and multilingual software. Having collaborated with the LTU on Bilingual Software Guidelines for the Welsh Language Board, and having worked together on Welsh versions of Microsoft products, Richard talked about the experience of developing multilingual software, and outlined some of the challenges of marketing bilingual software in Wales.

>> www.draig.co.uk

Did you know? In 2007 Bangor University was recognised as one of the best in the UK for fostering successful partnerships with business at the KTP Awards 07.

// JUNE SEMINAR

**Best Practice in
Language Selection Methods
for Multilingual Websites
in Wales**

**IWAN STANDLEY (BBC)
GRUFFUDD PRYS (LTU)**

2pm, 12th June, Room D12
Bangor University
Business Management Centre

WHAT IS A KTP?

Knowledge Transfer Partnerships are partnerships between academic institutions and companies. Companies benefit from the services of part-funded associates tasked with undertaking specific projects for the company directed by academic supervisors.